



CASE STUDY

17 Day UK & Ireland tour

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OCTOBER

2026

OVERVIEW

This 17-day UK and Ireland tour was an extensive journey covering some of the region's most iconic cities, landscapes and cultural landmarks. Beginning in London, the group travelled through England, Scotland, Northern Ireland, the Republic of Ireland and Wales before returning to London for the final stage of their trip.

The itinerary combined major cities with scenic countryside and historic attractions, taking the group from the university cities of Cambridge and Oxford to the medieval streets of York, the dramatic landscapes of the Scottish Highlands and the coastal scenery of Northern Ireland and Ireland.



A JOURNEY ACROSS FOUR COUNTRIES

The tour covered a diverse range of destinations, including London, Cambridge, Bradford, York, Windermere, Newcastle, Edinburgh, Aviemore, Glasgow, Belfast, Limerick, Dublin, Cardiff, Bath, Oxford and more.

Highlights included exploring historic university cities, visiting iconic castles and palaces, cruising on Windermere and the River Thames, experiencing the Scottish Highlands, and travelling along some of the UK's most scenic routes.

ICONIC LANDMARKS & EXPERIENCES

Throughout the journey, the group visited an impressive selection of landmarks and attractions, including Edinburgh Castle, York Minster, Blenheim Palace, Oxford University, Cardiff Castle, Bath, Stonehenge, Windsor Castle, the British Museum and Buckingham Palace.

The itinerary also featured some of the UK's most recognisable natural landscapes, including Loch Ness, the Isle of Skye, the Cliffs of Moher, Giant's Causeway, the Dark Hedges and the Seven Sisters.



With multiple hotel changes, long-distance journeys and two international ferry crossings, the tour required careful coordination at every stage. Dedicated transport supported the group throughout their journey, ensuring they could move efficiently between destinations while enjoying a comfortable and reliable travel experience.

From airport transfers and city tours to scenic drives, ferry crossings and sightseeing excursions, every leg of the journey formed part of one carefully coordinated itinerary.

THE NUMBERS BEHIND THE BOOKING

24

PASSENGERS

17

DAYS

02

DRIVERS

01

COACH

30

DESTINATIONS

04

COUNTRIES

DESTINATION INSIGHTS

During the tour, the coach travelled across more than 30 destinations spanning all four countries of the UK: England, Ireland, Scotland, and Wales. Key destinations included London, Cardiff, Edinburgh, and Dublin, alongside many other locations, showcasing the extensive reach and scale of the tour.



CLIENT PHOTOGRAPHY



PROJECT RECAP

24

PASSENGERS

01

COACH

17

DAYS

With a packed itinerary spanning four countries and more than 30 destinations, reliable transport was key to keeping the group's journey running smoothly. Our team managed the logistics from arrival at Heathrow through to each onward destination, providing a consistent and comfortable travel experience across cities, countryside, and ferry connections. By taking care of the transport throughout, the group could focus on making the most of their time exploring the UK and Ireland.



02

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